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| **Course unit**  **Descriptor** | **LOGOOO.png** | | logo_UNS.png |
| **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | |
| Study program in which the course unit is offered | | **Journalism** | |
| Course unit title | | Internet Journalism | |
| Course unit code | | 15ZUZU076 | |
| Type of course unit[[1]](#footnote-1) | | Compulsory | |
| Level of course unit[[2]](#footnote-2) | | First cycle (Bachelor) | |
| Field of Study (please see ISCED[[3]](#footnote-3)) | | 0321 Journalism and reporting | |
| Semester when the course unit is offered | | Winter | |
| Year of study (if applicable) | | 3 | |
| Number of ECTS allocated | | 6 | |
| Name of lecturer/lecturers | | Dr. Dinko Gruhonjić, Zlatomir Gajić, Karlo Bala | |
| Name of contact person | | Dinko Gruhonjić | |
| Mode of course unit delivery[[4]](#footnote-4) | | Face-to-face | |
| Course unit pre-requisites (e.g. level of language required, etc) | | B2 English | |
| **PURPOSE AND OVERVIEW (max 5-10 sentences)** | | | |
| Introduction to practical and theoretical problems of interactive media. Analyzing Internet rhetoric and its contemporary application to the web-sites. | | | |
| **LEARNING OUTCOMES (knowledge and skills)** | | | |
| Initial capacity to work in the media that are oriented to an online journalism. | | | |
| **SYLLABUS (outline and summary of topics)** | | | |
| Theoretical classes: I part: 1. Introduction to Internet journalism. 2. Copying and installing CMS. 3. CMS Administration. Educational content. 4. Creating menus and navigation. The hierarchy of user and system protection. 5. Creating and maintaining student e-newspapers. II part: 1. The concept and definition of online journalism. 2. Links. 3. How do you orientate in the labyrinth of computer network? 4. Characteristics of Internet journalism. 5. Interactivity options in the online journalism. 6. Online Editor: navigator, archivist, moderator of communication with customers. 7. Electronic newspaper. 8. Rules for writing for the electronic newspapers. 9. Web editing. 10. Innovation of Internet journalism in the theory and practice of journalism. 11. The liberalization, concentration and commercialization of the media on the Internet. 12. The future of online journalism in the information society.  Practical classes: I 1. Portals. Online service. Content Management Systems. Front-end and Back-end users. Components, templates, themes, modules, desired. Forming students own e-newspapers. Working with students e-newspaper. II 1. The exercises in the use of Internet as a source of data for journalistic contributions. 2. Practice orientation on the Internet. 3. Practicing interactivity on a computer network (the movement of "his way"). 4. Practice writing journalistic contributions in accordance with the rules of Internet journalism. 5. Practicing editing the online edition. 6. Practicing placement of reports in audio-visual form. 6. Practicing editing for the Web. | | | |
| **LEARNING AND TEACHING (**planned learning activities and teaching methods) | | | |
| Lectures: 1 class per week, Practice classes: 2 classes per week | | | |
| **REQUIRED READING** | | | |
| 1 Baskette, K. F., *The Art of Editing*, London, Collier Macmillan, 1992.  2 Bojd, E., *Novinarstvo u elektronskim medijima: metodi pripreme radio i televizijskih vesti*, Beograd, Klio, 2002.  3 Deuze, M., *The Internet and its Journalisms. Part I: A Typology of Online Journalism*, Online Journalism Review, 1998.  4 McMahon, P., *Global Control: Information Technology and Globalization since 184.*, London, Edward Elgar, 2002.  5 Džouns, S., *Virtuelna kultura*, Beograd: Biblioteka 20. vek, 2002.  6 Ward, M., *Journalism online*, Oxford: Focal press, 2002.  7 Wrightson, W.S., *From Lead to Silicon,* Darmstadt: IFRA, 1986 | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | |
| Assessment (max. 100 points)  **Pre-examination requirements**  Lectures 5  Test 20  Practical work 35  Practical work 10  **Examination 30** | | | |
| **LANGUAGE OF INSTRUCTION** | | | |
| English language | | | |

1. Compulsory, optional [↑](#footnote-ref-1)
2. First, second or third cycle (Bachelor, Master's, Doctoral) [↑](#footnote-ref-2)
3. ISCED-F 2013 - <http://www.uis.unesco.org/Education/Documents/isced-f-detailed-field-descriptions-en.pdf> (page 54) [↑](#footnote-ref-3)
4. Face-to-face, distance learning, etc. [↑](#footnote-ref-4)